Bazaar on Campus Pitch Deck competition Mock Interviews Week long Pre- Placement Training Aptitude Tests Workshop on Spirituality/ Art of Living Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity Zumba/ Yoga Classes

Semester IV **Paper Title**

- Dual Specialization in Two from each group)
- SODECA: Social Outreach, Discipline & Extra Curriculum Activities

Genesis: The Marketing Club Activity White Knight: The Finance Club Activity Humanagers: The HR Club Activity Samutthan: The NSS Club Activity International Yoga Day Celebration **Unnat Bharat Abhiyaan Activities**

E-Igniters: The E-cell Activities

Live Project Opportunities Entrepreneurial talks

Paricharcha - A Panel Discussion by Entrepreneurs

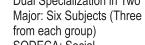
Workshop on IPR/ Business fit

STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)

Session on Awareness of Self Major Lab (Functional Area – I & II) Presentations **Project Work Presentations** Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular

activity

Zumba/ Yoga Classes



Area I) Major Lab (Functional Area II)

Holistic Personality Development Activities

Audit Course

Project Study

Major Lab (Functional

Post Budget Analysis ICMIT: International Conference on Management and

Information Technology International Conference in Collaboration with IDCA: India

Development Coalition of America Industry Institute Interfaces







Creating a brighter tomorrow

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(formerly India International Institute of Management)

Approved by AICTE, New Delhi Affiliated to RTU, Kota

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MBA **Program**

- · Ranked First in the category 'A' for the academic session 2017-2018, 2018-19, 2019-20 and 2021-22 by Rajasthan Technical University, Kota.
- · Recipient of "Rajasthan Education Leadership Award-2022"

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Capacity Building Corporate Readiness Initiative

Semester I **Paper Title**

- Fundamentals of Management
- Managerial Economics Operations Management – I
- Marketing Management
- IT for Managers
- Organizational Behaviour
- Cost and Management Accounting
- Business Statistics and Analytics for Decision Making

- Seminar on Contemporary Issues
- Data Analytics Lab.
- **Business Communication**
- SODECA: Social Outreach. Discipline & Extra -Curriculum activities
- Audit course

Holistic Personality Development Activities (Proposed Activities)

21 Davs Parichava: The Orientation Programme

Case Study Analysis

Abhinandan: The Fresher's Day Live Projects Opportunities

Industrial Visit

Industry Institute Interfaces E-Igniters: The E-cell Activities Genesis: The Marketing Club Activity

White Knight: The Finance Club Activity Humanagers: The HR Club Activity

Samutthan: The NSS Club Activity

Movie Review Sports Activity Alumni Connect **NDLI** club Activities

Talent Hunt

E-Baithak- A Panel Discussion with Alumni Entrepreneurs

Unnat Bharat Abhiyaan Activities

Entrepreneurial talks

International Youth Day Celebration

STAR (Soft skills, Technical skills, Awareness of Self, **Corporate Readiness Activities)**

Webinar

Research Aptitude Test Business Communication and Soft Skills Workshop

Student Profiling System



Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity

Performance and Mathematical Ability Test

Seminar on Contemporary Issues Presentations

SMDP-Student Mentorship Development Programme

Test your Personality

Zumba/ Yoga Classes

Corporate Quiz

Idea Generation competition

Semester II **Paper Title**

- Legal and Business Environment
- Corporate Strategy
- Quantitative Techniques Financial Management
- Human Resource Management
- Marketing Research
- Operations Management- II Audit course
- New Enterprise and Innovation Management
- Mini-Proiect
- Business Ethics Lab.
- Managerial Computing Lab.
- SODECA: Social Outreach,
- Discipline & Extra Curriculum Activities

Holistic Personality Development Activities

Mosaic: Two Days Inter-Institute Annual Management Fest Roopantar: Inter-Institute National Business-Plan Competition B-guizzing: National Business Quiz competition for Corporate and B-Schools

10 days NGO Internship for Certificate Course in Citizenship and Social Entrepreneurship

Case Study Analysis

Live Project Opportunities

Industrial Visit

Industry Institute Interfaces

E-Igniters: The E-cell Activities

Genesis: The Marketing Club Activity

White Knight: The Finance Club Activity

Humanagers: The HR Club Activity Samutthan: The NSS Club Activity

Book Review

Sports Activity

Workshop on Recent Trends in Management

Unnat Bharat Abhiyaan Activities

Corporate Charcha: A panel discussion with Alumni from

Business World

Workshop on "Start-up opportunity"

Startup Mentoring Sessions

STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)

Webinar

Presentations on NGO Project

Current Affairs Quiz

Current Affairs Forum Presentation

Aptitude Test

Mock Group Discussion

Mini-Project Presentations

Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular

activity

Rs 100 competition

Research Paper Presentation Opportunity in ICMIT: International

Conference on Management and Information Technology NGO Project Presentation Opportunity in International

Conference in Collaboration with IDCA: India Development

Coalition of America Zumba/ Yoga Classes





Semester III **Paper Title**

- Dual Specialization in Two Major: Six Subjects (Three from each group)
- SODECA: Social Outreach, Discipline & Extra - Curriculum Activities
- Audit Course

- Summer Training Project Report

- Maior Lab (Functional
- Major Lab (Functional Area II)
- Managerial Skills Development Lab

Area I)

Holistic Personality Development Activities

Summer Internship opportunities

Case Study Analysis

Live Project Opportunities Industrial Visit

Industry Institute Interfaces

E-Igniters: The E-cell Activities Genesis: The Marketing Club Activity

White Knight: The Finance Club Activity Humanagers: The HR Club Activity

Samutthan: The NSS Club Activity **Unnat Bharat Abhiyaan Activities**

Entrepreneurial Talk

Sports Activity

Startup Mentoring Sessions

STAR (Soft skills, Technical skills, Awareness of Self, **Corporate Readiness Activities)**

Summer Training Project Report Presentations Major Lab (Functional Area – I & II) Presentations Managerial Skills Development Lab activities